

Catholic Health Alliance of Canada  
STRATEGIC PLAN 2014-2017



DEFINING A BOLD & VIBRANT VISION FOR  
CATHOLIC HEALTH CARE IN CANADA

Strengthening Our Collective Impact



## – VISION –

We are called to lead, collaborate, innovate and influence to improve health care and serve where the needs are greatest – especially the poor, vulnerable and marginalized.



**Strategic Direction 1**

Tell the story and ensure an understanding of our strategic contribution – not only historically, but also the current and future critical role of Catholic health care in Canada.



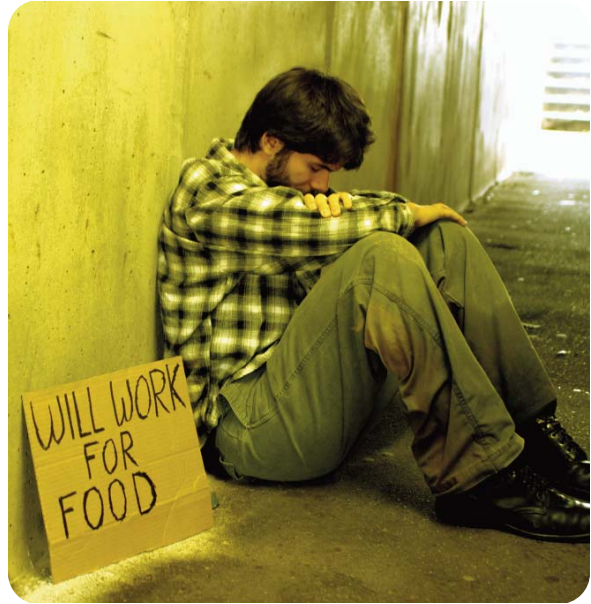
Goal	Initiatives
<p>Collectively re-establish a consistent story for Catholic health care in Canada.</p>	<p>Create an inventory of information that demonstrates the value added and ongoing relevance of Catholic health care organizations on a national basis. Drawing from the inventory of information, develop documents geared to the following target audiences:</p> <ul style="list-style-type: none"> <li>• Government / health authorities / bureaucrats</li> <li>• General public</li> <li>• The Catholic community</li> <li>• Internal audiences (staff, Boards, physicians, etc.)</li> <li>• Patients / residents / families</li> </ul> <hr style="width: 20%; margin: 10px auto;"/> <p>Based upon this national inventory, the sponsors from each province where Catholic health care is active, to create a provincial level document(s) that articulates the value added and ongoing relevance of Catholic health care organizations in that province.</p>
<p>Ensure the Catholic health care story is entrenched within the following communities – political, church, health care and public.</p>	<p>Develop provincial level identity and communication strategies with specific focus.</p>



# Serve

## Strategic Direction 2

In the spirit of social justice, serve the vulnerable and the voiceless; ensuring that we support those in need.



Goal	Initiatives
Ensure that our work encourages the development of health and social policy that is consistent with social justice teachings.	Based on the current work of the ministry in all sectors of the health system in Canada (ie. acute, continuing, and other health sectors), select themes on an annual basis, develop foundational framework papers to stimulate national and provincial discussion and action.
Create services for targeted populations through coalitions and leveraging the strength of individual providers.	Sponsor groups assess what mission critical service gaps exist in their geographical communities and make plans to address these gaps.

**“I see the church as a field hospital after battle. It is useless to ask a seriously injured person if he has high cholesterol and about the level of his blood sugars! You have to heal the wounds. Then we can talk about everything else. Heal the wounds, heal the wounds...”**

**Pope Francis  
August 2013**

### Strategic Direction 3

Innovate within the entire system by working collaboratively across the Catholic health care system to leverage the strengths that exist in our many charitable works.



Goal	Initiatives
<p>Gather evidence of, and enhance the excellence and quality of service that Catholic health care provides in Canada.</p>	<p>Develop appropriate, high level key performance indicators for each Sponsor group to provide evidence of excellence and to provide mutual accountability.</p> <hr/> <p>Each Sponsor group to complete an annual analysis of threats and opportunities to sustain the ministry; Sponsors will submit the analysis to the Alliance with an action plan.</p> <hr/> <p>Alliance to maintain a resource repository of best practices, resources, documents, videos and other quality related tools.</p>
<p>Strengthen productive leadership in Catholic health care.</p>	<p>Engage the local bishops in Catholic health care matters – increase liaison, raise priority level and engage the Catholic community.</p>
<p>Enhance cooperation and leverage the strength of Sponsorship and Operating bodies across Canada to enhance the functioning of Catholic Health Care and, assist in transforming the entire health system to better innovation, sustainability, excellence and leadership.</p>	<p>Create networks in key areas to promote sharing, consistency and improve practical practice levels.</p>

## Catholic Health Alliance of Canada Governing Council



### **Daniel Lussier, Chair**

Appointed by the Catholic Health Corporation of Manitoba, the Misericordia Corporation, and the Sisters Servants of Mary Immaculate



### **Dianne Doyle, Vice-chair**

Appointed by Providence Health Care Society, and the Sisters of Providence of Western Canada



### **John Callaghan**

Appointed by St. Joseph's Health Care Society, London



### **Patrick Dumelie**

Appointed by Catholic Health of Alberta



### **Sara John Fowler**

Appointed by the Sisters of St. Ann, Pacific Northwest



### **Susan House**

Appointed by the provincial Catholic health associations



### **Scott Irwin**

Appointed by Catholic Health Ministries of Saskatchewan



### **Most Rev. William McGrattan**

Representative of the Canadian Conference of Catholic Bishops



### **Jane Murphy**

Appointed by the Diocese of Victoria



### **John Ruetz**

Appointed by the Catholic Health Corporation of Ontario



### **Robert Stewart**

Appointed by Catholic Health International



### **Michael Shea**

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